

Fundraising Toolkit



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Introduction

Thank you for your support of SeeBeyondBorders!

This document is designed to help you with developing ideas that you could use to fundraise for us. It also introduces the parameters within which your ideas can be developed into a plan and covers off the essential formalities of complying with Fundraising law and best practice to make sure you have the best chance of having a successful and enjoyable experience with fundraising for SeeBeyondBorders.

We are aware that when it comes to fundraising, knowing how to get started can sometimes seem like a daunting task. We hope you find this document helps you with your initiatives which are very much appreciated. Please do not hesitate to contact us with any questions and suggestions as well as to tell us what you are planning

Fundraising Ideas: Time & Resources

Choose a fundraising activity that you (and your friends and family) are interested in and be as creative as you like. Be aware that different fundraising ideas require different investments of time, resources and energy. Below are some example ideas, ranked according to time and effort required:

Easy	A little more effort	Significant commitment
<ul style="list-style-type: none"> ▪ Get online and start a Supporter Page on Everyday Hero or Virgin Money Giving. Request via email for your friends and family to support you. ▪ Sign up for a public event listed on Everyday Hero or Virgin Money Giving and ask friends and family to support your efforts! ▪ Commit to a personal challenge and ask friends to sponsor you. 	<ul style="list-style-type: none"> ▪ Hold a school or community raffle or auction. ▪ ‘Piggy-back’ your fundraising with an existing school or community event, such as the school concert, a fete stall or a parent information night. ▪ Organise a healthy bake-off, lunch, high tea or other foodie event with your friends or school. ▪ Hold a karaoke night with friends or your community group. Source prizes for the night and charge an entry fee for each song. ▪ Open garden. Charge an entry fee for viewing a fabulous garden (use your network)! 	<ul style="list-style-type: none"> ▪ Hold a large-scale event such as a concert, quiz night, auction or gala dinner. ▪ Organise a preview movie screening at your local cinema. ▪ Hold an art exhibition for local artists. Charge an entrance fee and commission. ▪ Battle of the Bands: Invite unsigned bands to enter a contest (charge an entry fee, offer prizes and invite record producers to attend). Sell tickets at a paying bar. ▪ Commit to a major personal challenge such as a half marathon or a cycling challenge. Ask friends to sponsor you; use Everyday Hero or Virgin Money Giving to gather your sponsors!

Your Social Network

Think about your network – not just your immediate friends and family, but also people in your greater community. Fundraising projects and events can provide a great opportunity for people to connect and have

fun. Best of all, by getting involved, your friends, families and co-workers will know they are making a difference to the lives of Cambodian children, teachers and communities, whilst also supporting you.

- Who can you include in your activities? Think about your friends, family, colleagues, school mates, consider their skills and interests and how they might best like to contribute.
- Also think about what kind of help, if any, you may need in your fundraising project, and who you can ask to help you. Examples including helping to sell raffle tickets, getting busy in the kitchen for a food-related fundraising event, helping to create items to sell or sourcing prizes for a raffle or auction.
- Share your story – your supporters will want to support **you** as well as your cause. Everyday Hero and Virgin Money Giving are online fundraising portals used by SeeBeyondBorders and they offer personalised pages with social media compatibility. Give regular updates via Facebook, Twitter or email and let your supporters know how your fundraising is going.

Fundraising Ideas: For Teachers

The fundraising ideas below are particularly relevant to teachers who are participating in SeeBeyondBorders' Teach the Teacher program, but can also be used by other fundraisers who find them helpful. For our list of general fundraising ideas, please see the next section below (Fundraising Ideas: Interests, Skills and Hobbies).

The Teach the Teacher Program relies on the generous contribution of our volunteer teachers, and this section aims to provide some support and guidance to these teachers in fundraising for their project donation. The ideas and resources shared below have been used in schools by teachers to successfully fundraise for SeeBeyondBorders.

In addition to the ideas listed, fundraisers could also consider ideas such as mufti days and sausage sizzle fundraisers. Ensure your school is aware of the 'count down' to your trip departure, and gain publicity for your appeal at school assemblies and in school newsletters. Show the students photos and videos regarding SeeBeyondBorders' projects in Cambodia, and remember to engage and involve parents in your appeal.

Decorate to Educate

SeeBeyondBorders provides you with up to 100 cloth bags, made for us in Cambodia by local market stall holders in Battambang. Ask the children to decorate these bags using fabric pens. Simple and beautifully decorated bags are then taken to Cambodia by you, and filled with basic health supplies purchased there - soap, toothpaste, tooth brush and personal health pamphlet. These are then distributed by you to Cambodian students from local schools as part of our Health Program. Funds are raised by students paying to decorate each bag, and by parents who are invited to make larger donations if they can. We ask that students decorate the bags at school and are supervised, so you know you are taking over bags that the Cambodian children will feel proud to receive. Note: Please check in with our office regarding number of bags available.

Resource Kit Challenge

The fundraiser involves asking families to fund the purchase of Maths resource packs or Health packs for Cambodian schools, at a cost of US\$60 each. Families could pay for one or more, or contribute less to the cost of one. The key to the success of this fundraiser is the word 'Challenge'. For example, if it were anticipated that the school community would be able to get enough money for a certain number of packs, increase that number and put the new amount out to the school community, as a 'challenge' to meet that new total. This provides a great source of motivation and opportunity for parents to show their generosity.

Mini Fete

Hold a school fete during school hours just for the kids. Each class is responsible for organizing one stall and for organizing a roster to man it. Advertise your mini fete and the SeeBeyondBorders Teach the Teacher appeal to the parents and ask for donations for the stall. It provides a great experience for the students who have great fun running the fete.

Selling Cambodian scarves

Each trip, we ask any current trip participants who want to help the next cohort in their fundraising to spend up to \$10 buying scarves at the Market in Phnom Penh and bring them back to Sydney to pass onto the next group of teachers to sell to their colleagues/friends/family/community etc. These usually sell for about \$5 - \$7 depending on the type of scarf. They sell really well and are great for Christmas/Birthday/Thank you presents. Note: Please check in with our office regarding number of scarves available.

Fundraising Ideas: Interests, Skills and Hobbies

The following general lists may be helpful for both teachers and non-teachers and are simply a starting point for generating fundraising ideas that work best for you. Be creative and brainstorm your interests, skills and hobbies to come up with an idea that takes advantage of your existing skills and connections, and sparks your interest and that of your friends and social network.

Food and Cooking

- Hold a Cambodian-themed cooking demonstration or learn-to cook-class
- Put together a Cambodian-themed cookbook
- Hold a cake (or other food item) stall where everyone brings a plate and the profits are donated
- Hold a high tea, wine and cheese evening or other themed food event in exchange for a donation
- Hold a colour themed lunch or breakfast (the colour theme can be involve food, clothes or both!)
- Hold a cookbook/recipe swap with a donation to participate

Art & Craft

- Hold a class to teach a craft/art activity where participants donate to attend
- Make art/craft items such as cards/jewellery and hold a sale
- Hold an auction of goods made or donated

Sport & Fitness

- Hold a personal or group fitness/sports event such as a walk or bike ride (organisers of group events need to be aware of any liability they may have when it comes to insurance)
- Hold a mini Olympics at your club, school or workplace
- Make a personal or group fitness pledge and get sponsored to get fit

For the Workplace

- Hold a workplace-based fundraising event and get your workplace to match employee contributions
- Hold a gold coin afternoon tea at your workplace

Stalls, Swaps and Selling

- Collect books from your area and hold a stall, or a swap with a donation to participate
- Recycle your fashion: have a clothing/jewellery swap with donation to participate
- Create themed calendars or other stationery items to sell
- Hold a group/combined garage sale of bric-a-brac sale and unwanted household items and donate the profits

Parties, Themes and Competitions

- Have everyone bring in pictures of themselves as babies and have a competition and guess who's who
- Hold a themed party and charge people entry
- Hold a trivia or casino night
- Hold a talent/music/dance competition, and get local businesses to support it by donating prizes
- Hold a raffle and get local businesses or supporters to donate goods and services in prizes.
- Have a charity auction of donated goods/vouchers - ask local entertainers and musicians to donate their talent to the occasion
- Hold a themed movie marathon for a donation
- Guessing Competition: e.g. count buttons/other-small-item-in-a-jar guessing competition (donate to guess)
- Blind auction where everyone brings wrapped gifts as donations to be auctioned off
- Start a swear jar in your home or workplace

Plants & Gardening

- Have a plant sale involving other gardeners in your area
- Sell flowers – especially good around holidays such as mother's day or valentine's day
- For expert gardeners, have an open garden day where people donate to enter
- Contribute to a veggie stall for home grown produce and donate the profits or hold a competition for the best tomatoes etc.

Before Getting Started

Before getting started on any idea, please take a look at the SeeBeyondBorders Fundraising Guidelines, in the appendix to this document beginning on page 8. These Fundraising Guidelines contain a range of useful information about fundraising, including how to handle donations and what authorisation and identification you will need.

We ask you to complete a Proposal to Fundraise – to be found here http://www.seebeyondborders.org/uploads/pdfs/Proposal_to_Fundraise.pdf - that will let us know what you are planning and to make sure you have any documents you may be required by law to carry that identify you as a fundraiser (most commonly a letter and/or ID badge). Once we have your Proposal to Fundraise, we will also send you some helpful standard information that you can use when approaching potential donors, including a description of any appeal for which you may be raising funds for in particular. Please see section 2 of the Fundraising Guidelines.

If you are raising funds via Everyday Hero or Virgin Money Giving, it may not be necessary to have identification documents, but please still complete a Proposal to Fundraise form so we can check for you.

Use of SeeBeyondBorders Logo/Brand

Marketing materials promoting your fundraising efforts are a great way to raise awareness of your appeal and to encourage donations and supporters. We ask that SeeBeyondBorders fundraisers agree to some basic guidelines around promotional materials and use of the SeeBeyondBorders logo and branding. These guidelines support those followed by SeeBeyondBorders in its own promotional materials. They are based around accuracy, consistency and maintaining public trust and support. More detailed guidance can be found in the Fundraising Guidelines and/or SeeBeyondBorders Fundraising Policy which is available on our website: http://www.seebeyondborders.org/about_us/annual_reports_and_policies/.

Some key points to remember are:

- Any promotional or marketing material that refers to 'SeeBeyondBorders' needs to be approved by our office first before being used/sent out (e.g. poster/flyer; digital/paper).
- Any use of the SeeBeyondBorders' logo needs to be approved first by our office.
- Your promotional materials will need to include certain things, including a brief explanation of how funds raised will be used. SeeBeyondBorders can provide pre-existing descriptions for you to use.

For more detailed guidance on creating promotional materials, please consult your Fundraising Guidelines or contact the SeeBeyondBorders office.

Frequently Asked Questions

Do I need to advise SeeBeyondBorders that I am running a fundraising event or activity to benefit SeeBeyondBorders?

Yes, you must formally register as a fundraiser and have your fundraising activity approved by SeeBeyondBorders before starting your fundraising.

What do I need to do before I can start fundraising?

Register your details and your proposed fundraising activity by submitting a Proposal to Fundraise Form to the office. Once approved, you'll be sent your identification documents (frequently, a letter and ID badge), and you can start fundraising!

I am not a teacher; can I use the 'Fundraising Ideas for Teachers'?

Yes. While these ideas lend themselves to and have proved successful in a school setting, some activities can be adapted for other settings by general fundraisers.

I am participating in the Teach the Teacher Program; do I have to use the 'Fundraising Ideas for Teachers'?

No. These ideas are only listed as suggestions, and are particularly aimed at teachers simply because of their success in a school setting. Teachers might also consider the more generic ideas listed under "Fundraising Ideas: Interests, Skills and Hobbies", and can also feel free to generate their own fundraising suggestions based around their personal interests and connections.

What if my fundraising idea is not listed in this document?

This document is only intended as a starting point, and you should feel free to be creative and generate your own fundraising suggestions that relate to your personal interests and networks. Please keep in mind that there are some fundraising activities that SeeBeyondBorders cannot approve (please see the Fundraising Guidelines and/or SeeBeyondBorders Fundraising Policy for more information).

Can I print posters promoting my event/activity?

Certainly, however any promotional materials, such as posters or flyers, needs to be approved by SeeBeyondBorders first before being used.

Why do I have to submit my promotional flyers/posters for approval?

Flyers and other promotional materials are a valuable part of raising awareness and support for your fundraising event/activity. We asks that fundraisers follow basic steps including checking promotional materials with the office, to make sure promotional materials are consistent and contain the most accurate, up to date information.

Can I give donation receipts?

SeeBeyondBorders fundraisers cannot give receipts to donors, as donation receipts need to be made out by the SeeBeyondBorders office.

Are donations tax-deductible?

Yes, donations that meet certain conditions are eligible for tax-deductible receipts in Australia. Whether a particular donation is tax deductible can vary according to different situations. Please consult the Fundraising Guidelines or contact the office for more detailed information.

Where can I get a copy of the SeeBeyondBorders logo?

If you would like to use the SeeBeyondBorders logo in your promotional materials, please contact our office for assistance and to get approval for the particular kind of use.

Can SeeBeyondBorders print my promotional materials? Can SeeBeyondBorders' contribute volunteers/staff to help with my event?

While SeeBeyondBorders offers support and advice, we generally (with the exception of some special circumstances) cannot provide printing or volunteers/staff for your fundraising activity or event.

Next Steps

If you would like to fundraise for SeeBeyondBorders, or have any questions about fundraising or this document, please feel free to contact us for more information via:

Email: info@seebeyondborders.org

Thank you again for your support of SeeBeyondBorders!

APPENDIX

FUNDRAISING GUIDELINES

1. Introduction

Thank you for your interest in fundraising for SeeBeyondBorders. Please ensure you read these Fundraising Guidelines in full and then complete a Proposal to Fundraise form which is available from http://www.seebeyondborders.org/uploads/pdfs/Proposal_to_Fundraise.pdf

These Fundraising Guidelines describe how to complete the Proposal to Fundraise form so that we can issue you with the relevant 'Authorisation to Fundraise' documentation as required by the relevant authorities.

These Fundraising Guidelines also provides guidelines to assist you as fundraisers to manage your fundraising activities. They contain reference to the SeeBeyondBorders Fundraising Policy and the SeeBeyondBorders Child Protection Policy, both of which are available online from the SeeBeyondBorders website via the following web page:

http://www.seebeyondborders.org/index.php/about_us/annual_reports_and_policies/

These Fundraising Guidelines have been written in compliance with relevant State and National fundraising legislation in Australia and in accord with the UK Institute of Fundraising (IoF) Code of Fundraising Practice. They are also written in compliance with the Australian Council for International Development (ACFID) Code of Conduct, to which SeeBeyondBorders Australia is a signatory.

2. Fundraising Regulation and Requirements

Fundraising is currently regulated at a State level by each individual Australian state, resulting in some variation between the requirements of different states. In the UK, the IoF promotes effective self-regulation and accountability within the fundraising community and their Code of Fundraising Practice provides best practice guidance. There may also be individual Local Council requirements in the UK. In order to comply with common requirements and company policy while ensuring consistency, SeeBeyondBorders takes a uniform approach in our fundraising authorisation procedure across all jurisdictions. The key requirements are listed below.

i. Identification Documents

If you are planning to conduct a fundraising activity or event to raise funds for your project donation, please complete the 'Proposal to Fundraise' form before organising your event. Laws around fundraising sometimes require us to issue you with the following identification documents once your event has been approved:

- a) A Letter of Authority to Fundraise, authorising a particular individual to fundraise on behalf of SeeBeyondBorders to benefit a particular appeal; and
- b) An Identification Badge, with issue and expiry date, in addition to the Letter of Authority, if your fundraising will involve members of the general public.

ii. Insurance

SeeBeyondBorders does not cover any fundraising individual/group for third party insurance, including travel, public liability or group personal accident. In organizing and participating in an event or activity, the fundraiser takes responsibility for all insurances and their associated costs and must agree to indemnify SeeBeyondBorders against any claims resulting from activity undertaken.

iii. Other Legal Obligations

- In Australia the Fundraiser is expected to abide by all relevant laws and legislation in conducting their fundraising activities, including the relevant Charitable Fundraising Act and Regulations in their state.
- In the UK the Fundraiser is expected to comply with self-regulatory principles and practices relevant to the jurisdiction/s in which their fundraising activity is conducted. Where required, SeeBeyondBorders will review such documentation to provide more detailed guidance on the appropriate approach in a particular fundraising situation.
- A Fundraiser must not engage in activities that may harm SeeBeyondBorders, a Donor, a Beneficiary or members of the public.
- A Fundraiser must be truthful about their professional experience and qualifications.
- A Fundraiser must not engage in any activities which conflict with their fiduciary, ethical and legal obligations to SeeBeyondBorders

iv. Use of the SeeBeyondBorders Logo/Branding

- All promotional or marketing materials containing reference to SeeBeyondBorders must be approved by the SeeBeyondBorders office prior to publication/distribution
- Any use of the SeeBeyondBorders logo must be approved before publication/distribution
- Fundraisers should provide a brief explanation (which will be supplied by SeeBeyondBorders) to all donors, which states how their funds will be used by SeeBeyondBorders.
- Any material promoting an event/activity must clearly state that the event/activity is “raising funds for SeeBeyondBorders” rather than that is “a SeeBeyondBorders event/activity”

v. Use of SeeBeyondBorders Office Resources

It is the sole responsibility of the fundraiser to plan, fund, implement, manage and deliver all facets of their fundraising activities. SeeBeyondBorders cannot provide funding, print promotional materials, help solicit prizes for an event or contribute personnel to assist with an event/activity. Exceptions to this rule may apply under special circumstances, however this will need to be agreed upon and discussed prior to commencing the activity.

3. Acceptance and Solicitation of Donations

i. Acceptance of Donations

Donations likely to compromise SeeBeyondBorders’ integrity, independence, public image or capacity to speak out against unethical, unfair, or unsafe practices cannot be accepted. SeeBeyondBorders is a non-religious and non-political organisation and does not engage in activities to promote a particular religious adherence or to support a political party or to promote a candidate or organisation affiliated to a particular party. Donations cannot be accepted where such a purpose is expressed or implied.

ii. Door-to-Door Public Collections

If you wish to collect from the public through activities such as door-to-door knocking please note that special approval from our office is required, along with additional recording and identification materials. Please ensure that you contact the SeeBeyondBorders before commencing this type of collection.

iii. Approaching Businesses and Corporations for support

If you would like to approach a business or corporation for support, please check with the SeeBeyondBorders’ office first to ensure the proposed support is not in breach of SeeBeyondBorders’

corporate sponsorships. This generally does not apply to approaching small local businesses, but if unclear please contact the SeeBeyondBorders' office.

iv. Unaccepted Forms of Fundraising

There are some fundraising activities/events that cannot be approved by SeeBeyondBorders. These include any activity/event that involves the sale or promotion of illegal drugs or tobacco products or the sale or promotion of unhealthy food products, particularly to children, or any activity/event that fails to promote responsible service of alcohol.

4. Ethical Conduct

i. Truthful and Accurate Solicitations

Fundraisers should act honestly and truthfully so that public trust in SeeBeyondBorders is protected and donors and beneficiaries are not misled. In compliance with the ACFID Code of Conduct (C.3), fundraising materials and solicitations must be truthful and accurately describe SeeBeyondBorders' identity, purpose, programs and needs. Fundraising materials and solicitations must:

- Accurately identify the organisation as SeeBeyondBorders and include address, Australian Business Number (ABN: 72 693 413 797) or UK Charity Number (1146044) and purposes.
- Clearly state if there is a specific purpose for the donations.
- Avoid material omissions, exaggerations of fact, misleading visual portrayals and overstating either the need, or what a donor's response may achieve.
- Accurately portray intended recipients, their situations and the potential solutions.

ii. Child Protection

In agreeing to fundraise on behalf of SeeBeyondBorders, fundraisers agree to abide by the following:

- Fundraisers must adhere to the statutory laws in Australia, the UK and in foreign countries regarding child exploitation, child sex tourism, child pornography and the abuse of children.
- Fundraisers are expected to have read and be willing to abide by the SeeBeyondBorders Child Protection Policy, which can be accessed online:
www.seebeyondborders.org/index.php/about_us/annual_reports_and_policies/

5. Handling Donations, Personal and Financial Information

i. Tax-Deductible Donations and Receipts

- **In Australia** - SeeBeyondBorders Foundation Australia (ABN: 72 693 413 797) is endorsed as a Deductible Gift Recipient (Item 2) by the Australian Tax Office. SeeBeyondBorders can provide tax-deductible receipts for approved fundraising activities where correct process has been followed.
- Fundraisers themselves cannot issue tax-deductible receipts to donors. In order to secure tax-deductible receipts for donors, fundraisers must collect and pass on relevant information to SeeBeyondBorders. SeeBeyondBorders will process the donation and forward a tax-deductible receipt to the donor. For this purpose please use a Donation Record Form.
http://www.seebeyondborders.org/uploads/pdfs/Donation_Record_Form_for_Fundraisers.pdf
- **In the UK** - Gift Aid is a scheme operated by the UK Government that allows charities to claim basic rate tax on every pound donated. If an individual provides a donation to the Fundraiser by cash, cheque or BACS transfer directly to SeeBeyondBorders (with the Fundraiser's name as a reference) they will need to complete a Gift Aid Declaration form:

- http://www.seebeyondborders.org/uploads/pdfs/Gift_Aid_Form_-_single_donations.pdf and return it to SeeBeyondBorders.
- A UK donor may also be able to claim a tax deduction for their donation where they are a higher rate tax payer and so require a receipt for their donation. Completion of a Gift Aid form and marking it to say a receipt is required, will ensure SeeBeyondBorders sends them a receipt.
- Where there are multiple donors – as in a sponsorship of an event – we have a form to capture sponsors details, being a Sponsorship Gift Aid form http://www.seebeyondborders.org/uploads/pdfs/Sponsorship_and_Gift_Aid_FormF.pdf. Again this provides for receipts where required by donors
- **General** - Where there is a benefit for the buyer – e.g. tickets to attend a fundraising events, or raffle tickets - the amounts paid are not donations and therefore not eligible for a tax-deductible receipt or the Gift Aid scheme.

ii. Donations by Credit Card

Fundraisers are generally able to accept donations via credit card by collecting relevant financial information and passing the information on to SeeBeyondBorders for processing and receipting. You will be provided with a template to aid in collecting information for credit card donations where you request that in your Proposal to Fundraise.

iii. Donations by Cheque

Fundraisers are able to accept donations via cheque. Cheques must be payable to “SeeBeyondBorders Foundation” in Australia and “SeeBeyondBorders UK” in the UK.

iv. Direct Deposits

Funds can be directly deposited into the SeeBeyondBorders Foundation Australia bank account or the SeeBeyondBorders UK bank account. You can also direct individuals to pay into the account themselves if it makes it easier (particularly if you are expecting any large donations).

PLEASE NOTE: It is essential that you and any other individuals paying into these accounts contact our office to notify us with the amount, date and remitter name so that we can track the funds you have raised.

Account Name	BSB / Sort Code	Account Number
SeeBeyondBorders Foundation Australia	102-141	9009-54977
SeeBeyondBorders UK	40-01-07	2169-2623

v. Responsible Handling of Personal and Financial Information

- When collecting personal and financial information from donors, fundraisers are expected to maintain the privacy, confidentiality and security of the information.
- Fundraisers must forward all personal and financial information collected to the SeeBeyondBorders office and must not keep any copies.

vi. Record Keeping

- Fundraisers must keep accurate financial records including a record of costs and income from an event/activity, and retain all receipts and invoices

- Please submit your records to the SeeBeyondBorders within 4 weeks of the conclusion of a Fundraising event/activity
- Fundraisers will be provided with a template to assist them in recording the relevant information regarding donations

viii. Reimbursement

SeeBeyondBorders cannot reimburse fundraisers for any expenses incurred by their fundraising activity. If fundraisers wish to deduct expenses from proceeds, they must inform SeeBeyondBorders of the total amount fundraised, and provide a detailed record of costs and expenses incurred.

The Office of Fair Trading website says: "Persons or organisations conducting appeals for donations only, must take all reasonable steps to ensure that total expenses payable do not amount to more than 50% of the gross proceeds. In all other forms of fundraising, such as the sale of goods and services, the return must be fair and reasonable." Please ensure we act in good faith at all times.

6. Online Fundraising Services (e.g. Everyday Hero, Virgin Money Giving)

Australia - SeeBeyondBorders maintains a page on Everyday Hero which can be found via the following links: <http://www.everydayhero.com.au/charity/view?charity=1299> and fundraisers can create individual supporter pages to support SeeBeyondBorders via this online giving agent.

UK - SeeBeyondBorders is registered with Virgin Money Giving. This is a link in to their Home page <http://uk.virginmoneygiving.com/giving/> from where you can start the process of setting up your own fundraising page.

Generally, SeeBeyondBorders can provide sample text to aid in creating the summary for a Supporter Page

- Please be aware that Fundraising Agents such as Everyday Hero and Virgin Money Giving extract a percentage of donations made due to fees, so larger donations may be best made through a direct deposit to a SeeBeyondBorders bank account (see 'Direct Deposits' above).
- Where you as a Fundraiser wish to make use of an online giving agent such as Everyday Hero or Virgin Money Giving to facilitate your fundraising, you are also required to agree to terms and conditions set by that agent.
- In compliance with Australian fundraising regulation, which also applies to online agents, SeeBeyondBorders complies with the Everyday Hero requirement that SeeBeyondBorders hold Fundraising Registrations/Authorities for each individual state in which we wish to conduct fundraising activity.

7. Further Information

For further information, please refer to SeeBeyondBorders Fundraising Policy which is available at: http://www.seebeyondborders.org/about_us/annual_reports_and_policies/

If you have any questions about fundraising or the information in this document, please contact the SeeBeyondBorders office via email: info@seebeyondborders.org.

Further information on fundraising, including fundraising ideas and resources, can be found in the **SeeBeyondBorders Fundraising Toolkit**.